

BROOKWOOD & BEYOND capital campaign

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This capital campaign represents a significant new initiative and a bold commitment to make an impact on a broader world, by reaching beyond Brookshire to improve the lives and enhance the futures of hundreds of thousands of individuals with neurological, cognitive and motor impairments, as well as the lives of their families and communities. A substantial proportion of funding is directed at outreach---taking the collective knowledge, experience and care model that Brookwood has developed, tested, refined and implemented so successfully over the last 30 years and offering it, in ever-widening circles, to a world far beyond its campus. All components support a common vision to touch the lives of individuals with special needs and their care-giving communities, by introducing them, through outreach, education and experiential learning, to a proven model, "The Brookwood Way," that recognizes their individuality, respects the value that each can contribute to community, and provides opportunities for personal growth and meaningful, dignity-enhancing work.

Components include:

- 1. Construction of a new "Enterprise and Education Building":** On-campus growth as well as opportunities for outreach will, in part, be addressed by expansion of our citizens' enterprises through a new 41,000 sq. ft. venue. It will incrementally double our day work program from 200 to 400 citizens, and also serve as an expanded platform for experiential learning for staff, interns and an increasing tide of individuals and organizations who annually come to Brookwood to observe and learn the Brookwood Way - and then take and apply what they have learned to meeting the needs of individuals with disabilities in their own communities and, in some cases, countries.
- 2. Repurposing the Existing Mabee-Cain Handcrafts Building:** The citizen enterprises currently housed in this facility will be relocated and expanded in the new Enterprise & Education building. The east wing will be repurposed for our Project Discovery Center, where our more neurologically fragile citizens will have more specialized opportunities to learn new skills. The west wing will be repurposed for our Activity Center, where our citizens can flourish in adaptive fitness and further their careers through more conventional educational opportunities. This same wing will also accommodate Center for Learning outreach training and educational purposes.
- 3. Expansion of Residential Settings for Citizens and Staff:** One of the distinctive features distinguishing the "Brookwood Way" as an exemplary model is our intentional approach to "living in community". Rather than making financial commitments to construct separate, on-campus intern and staff housing or paying care-giving staff to live off-site, the "Brookwood Way" is to integrate staff into all aspects of community life by making provision for them to live in close proximity to the citizens. In our experience we have identified a need to create a larger family living environment that is conducive to longevity and excellence for residential staff. These homes will also allow us to increase our residential population by 25% and offer placement for more neurologically diverse

citizens. These homes will also allow residential respite care opportunities for our current 100 work program citizens. The intern housing will provide additional staff support, experiential educational opportunities to our peers and students working toward a career in this field.

4. Development of Phases 1, 2 and 3 of "The Center for Learning": This exciting new initiative is driven by our commitment to extend the reach of what Brookwood can do to serve and enhance the lives of individuals with disabilities from the current 200 plus citizens to thousands, and potentially hundreds of thousands---from Brookshire, to the Berkshires, to Bombay. Building on Brookwood's already evolving outreach program that now hosts on-campus conferences for hundreds from peer organizations, Phase 1 involves refitting the west wing of the Mabee-Cain Building with space for flexible classrooms, larger group presentation space, along with audio-visual and teleconferencing capabilities. Phase 2 and 3 involve construction of site infrastructure and new training/outreach facilities to increase and expand the outreach.

5. Off campus retail and adjoining day programs in Montgomery and Fort Bend Counties: Brookwood's off-campus retail venues are poised to re-locate and expand to the north and the south of metropolitan Houston, aiming to generate additional revenue streams to support the mission. For the first time in Brookwood's 30 year history, both venues will have an adjoining day program for up to 60 citizens in each location, providing learning and earning opportunities for more adults with special needs. As part of our commitment to share an exportable model, these two venues will provide a template for others in our field to replicate in their communities.